



PRESS RELEASE

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FOR IMMEDIATE RELEASE

SEAL BEACH POLICE OFFICERS ASSOCIATION AND HARBOUR SURFBOARDS LAUNCH EXCLUSIVE T-SHIRT COLLABORATION TO SUPPORT LOCAL YOUTH PROGRAMS

Seal Beach, CA – The Seal Beach Police Officers' Association (SBPOA) is proud to announce a unique collaboration with the iconic local brand, Harbour Surfboards, to launch a limited-edition Seal Beach community t-shirt. All proceeds from this initiative will directly benefit two vital youth programs: the Seal Beach Police Explorers and the Seal Beach Junior Lifeguards.

The Seal Beach Police Officers' Association represents police officers working in Seal Beach. It supports the community through charitable events, scholarships, and partnerships with local organizations. The association also promotes professional development by funding training opportunities and fostering positive relationships between officers and residents.

Since 1959, Harbour Surfboards has been a staple in the Seal Beach community. It is home of the world's oldest surfboard manufacturing shop operating daily at the same location in Seal Beach, California.

This special-edition tee represents the spirit of Seal Beach — where community, service, and surf culture come together. Designed with input from both the SBPOA and Harbour Surfboards, the shirt reflects the legacy of public safety and ocean stewardship that defines the Seal Beach community.

"This collaboration is more than just a t-shirt — it's a symbol of our commitment to the next generation," said Ben Jaipream, President of the Seal Beach Police Officers' Association. "We're honored to work with a legendary local brand like Harbour Surfboards to support programs that shape our future leaders."

The Seal Beach Police Explorers program provides young adults with insight into law enforcement careers through hands-on experience and mentorship, while the Junior Lifeguards program teaches ocean safety, physical fitness, and respect for the marine environment to local youth.

Seal Beach Junior Lifeguards is a summer program that teaches ocean safety, rescue fundamentals, and strong beach awareness to youth under the guidance of Marine

Safety staff. Participants build fitness and confidence through daily workouts, surf and paddle training, and hands-on first aid practice. The program emphasizes teamwork, leadership, and stewardship of our coastline while inspiring the next generation of lifeguards.

“Seal Beach is at its best when our traditions and our service to youth intersect,” said Chief of Police Michael Henderson. “Partnering with Harbour Surfboards to support our Police Explorers and Junior Lifeguards invests directly in leadership, safety, and character for the next generation. I’m proud of this collaboration and grateful to our community for rallying behind it.”

T-shirts are available for purchase at the Seal Beach Police Department lobby located at 911 Seal Beach Boulevard during regular business hours. Shirts will be sold for \$30.

For more information, please contact Officer Nick LaCarra at nlacarra@sealbeachca.gov or (562) 799-4100 ext. 1615.



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